Children’s Week STEPPING INTO ADVOCACY Video

This year, you can step up for Florida’s kids from the comfort and safety of your own home by being a part of our Stepping Into Advocacy video. Here’s how to participate:

**STEP 1:** Grab your camera phone and go outside. Prepare to film in a location that you are comfortable being shown on public social media. If you are unable to go outside, please ensure you’re in a well-lit room so we can see your face. If it’s safe and you are in an isolated area, please remain mask-less for the video to accommodate hard-of-hearing viewers.

**STEP 2:** Open your phone’s camera app and turn your phone to its side to record a video of yourself in horizontal orientation. Here’s a visual:

![Wrong Way](image1.png) ![Correct Way](image2.png)

**STEP 3:** Look into the camera lens and record yourself walking and say: “My name is [say your name] and I’m stepping into advocacy. [pause] I’m stepping into advocacy because [briefly explain why you advocate for Florida’s children].” Please make sure you say exactly “I’m stepping into advocacy” and that your video is no longer than 1 minute. Alternatively, you could write your message on a sign and film yourself holding it up for at least 10 seconds.

**STEP 4:** Send your video via text message to our video editor at 206-909-5120.

If you have any questions, please email kgreene@flimpact.org.

PLEASE SEND IN YOUR VIDEO BY MARCH 14TH, 2021 OR IT WILL NOT BE INCLUDED IN THE FINAL VIDEO.